



Foreign Agricultural Service

GAIN Report

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Canada

Promotion Opportunities

Nursery Product Shows

2001

Approved by:

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U.S. Embassy

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Report Highlights:

This Nursery Product Shows report is one in a series of upcoming Promotional Opportunities reports highlighting specific sectors. Other reports in this series include Wine and Spirits Shows, Food and Beverage Shows, Livestock Shows, Pet Shows, Poultry Shows and Wood Products Shows.

Includes PSD changes: No
Includes Trade Matrix: No
Annual Report
Ottawa [CA1], CA

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Nursery Product Shows

CAN WEST Hort Show

Sep 19-20, 2001

Vancouver Exhibition Centre, Vancouver, BC

Type of Show: Trade
Established: 1981
Objectives: To provide a marketplace for horticultural products and sellers from Canada and U.S.
Products Displayed: Horticultural supplies, equipment and nursery stock.
Attendance: 5,000
Exhibitors: 250
Net Space: 90,000 sq.ft.
Rates: Min. booth 10' x 10' \$780
Show Manager: Jane Stock.
Show Producer: BC Landscape & Nursery Assn., 5830-176A ST., Ste. 191, Surrey, BC V3S 4E3 Phone: (604) 574-7772. Fax: (604) 574-7773 E-mail: bhardy@direct.ca.
Official Service Contractor(s): Western Display.
Official Sponsor(s): B.C. Landscape & Nursery Assn./United Flower Growers.

Manitoba Seed Industry Days

Dec 13-14, 2001

Keystone Centre, Brandon, MB

Type of Show: Trade
Established: 1993
Objectives: A trade show for the pedigreed seed industry.
Attractions: Seminars and continuing education for seed growers.
Attendance: 200
Exhibitors: 45
Rates: Min. booth 10' x 10' \$250.
Show Manager: Dawn Harris.
Show Producer: Manitoba Seed Growers Association, PO Box 669, Iledefchenef, MB R0A 0T0 Phone: (204) 388-5342 Fax: (204) 388-5341.

CONGRESS 2002-Canada's International Horticultural Trade Show & Conference

Jan 8-10, 2002

Toronto Congress Centre, Toronto, ON

*CAEM Member

Type of Show: Trade
Established: 1973
Objectives: A show to educate and preview products to all those involved in the horticultural industry.
Products Displayed: Nursery stock, lawn and garden products, landscaping equipment and garden centre items.
Attractions: High-technology corner, landscaping certification demonstration area, and a safety corner.
Attendance: 10,000
Exhibitors: 675
Net Space: 110,000 sq.ft.
Rates: Min. booth 10' x 10' \$12.50/sq.ft.
Show Manager: Paul J. Day.
Show Producer: Landscape Ontario Horticultural Trades Association, 7856 Fifth Line S., R.R. #4, Stn. Main, Milton, ON L9T 2X8 Phone: (905) 875-1805. Fax: (905) 875-3942 1(800)265-5656 E-mail: landscapeontario@hort-trades.com http://www.hort-trades.com.
Official Service Contractor(s): Special Event Rentals
Official Sponsor(s): Landscape Ontario Horticultural Trades Association.

Exposition Commerciale de l'Horticulture Ornementale du Québec

Nov 14-16, 2001

Hôtel Gouverneur St. Hyacinthe, Centre des Congrès et d'Exposition, St-Hyacinthe, QC

Type of Show: Trade
Objectives: A show which allows the horticultural industry the opportunity to present and view new products, plants and technologies.
Attractions: Exhibitors from outside of Québec, seminars.
Attendance: 5,000
Exhibitors: 250
Net Space: 40,000 sq.ft.
Rates: Min. booth 10' x 10' \$10.80/sq.ft.
Show Manager: Aline Munger.
Show Producer: Fédération Interdisciplinaire de Horticulture Ornementale du Québec, Envirotrom Universitaire Laval, Ste-Foy, QC G1K 7P4 Phone: (418) 659-3562. Fax: (418) 651-7439.

Hamilton's Annual Chrysanthemum Show & Mum Trade Show

Nov 3-18, 2001

Gage Park Greenhouse Complex, Hamilton, ON

Type of Show: Trade & Consumer
Established: 1995
Objectives: The trade show is a component of the Chrysanthemum Show. It features horticultural and theme-related exhibitors, crafters, local organizations and charities, and other area businesses.
Products Displayed: Plants, crafts, flower seeds, garden tools, garden sculpture, Christmas decorations, mums and promotional materials.
Attractions: Imaginative scenes highlighting the beauty and versatility of mums. Each show. Each show is designed to a theme.
Attendance: 15,000
Exhibitors: 50
Net Space: 3,200 sq.ft.
Rates: Min. booth 8' x 8' \$400.
Show Manager: Jim Pook.
Show Producer: Corporation of the City of Hamilton, 7 Main St. W., 4th Fl., Hamilton, ON L8S 1A8 Phone: (905) 546-3178. Fax: (905) 546-4193 1-800-263-8590
E-mail: sagepark@interlynx.net
<http://www.city.hamilton.on.ca/cclerks/unmpage.htm>.
Official Sponsor(s): City of Hamilton.

The Landscaping Show

Mar 1-10, 2002

Olympic Stadium, Montréal, QC

*CAEM Member

Type of Show: Trade & Consumer
Established: 1990
Objectives: A show geared to home owners and the general public.
Products Displayed: Horticulture, gardening, patios, pools, environment, furniture and decorative outdoor products.
Attractions: Landscaping architecture.
Attendance: 300,000
Exhibitors: 1,200
Net Space: 187,000 sq.ft.
Rates: Min. booth 10' x 10' \$19/sq.ft.
Show Manager: Ginette Grise.
Show Producer: Promexpo Inc., 801 Sherbrooke St. E., 10th Floor, Montréal, QC H2L 1K7
Phone: (514) 524-1157. Fax: (514) 527-8449.

Landscape Ontario Annual Congress

Jan 8-10, 2002

Toronto Congress Centre, Toronto, ON

*MPI Member

Type of Show: Trade
Established: 1969
Objectives: A trade show for the landscape and nursery industry.
Products Displayed: Ground maintenance equipment, fertilizers, landscape products, chemicals, nursery stock, garden centre merchandise, lawn and garden equipment and tools.
Attractions: Garden display area, landscape awards winners, equipment demo area, high technology corner, certification area, safety corner, and seminars.
Attendance: 9,000
Exhibitors: 648
Net Space: 95,000 sq.ft.
Rates: Min. booth 10' x 10' \$12.50/sq.ft. (Non-members); \$11/sq.ft. (Members).
Show Manager: Paul J. Day.
Show Producer: Landscape Ontario Horticultural Trades Association, 7856 Fifth Line S., R.R. #4, Stn. Main, Milton, ON L9T 2X8 Phone: (905) 875-1805. Fax: (905) 875-3942 1(800)265-5656 E-mail: landscapeontario@hort-trades.com http://www.hort-trades.com.
Official Service Contractor(s): Special Event Rentals
Official Sponsor(s): Landscape Ontario Horticultural Trades Assoc.

Prairie East Horticultural Trade Show

Nov 15-16, 2001

Best Western International Inn, Winnipeg, MB

Type of Show: Trade
Established: 1993
Objectives: To provide a show for landscape, architect designers, and tree growers.
Products Displayed: Trees, irrigation systems, shrubs.
Attractions: Seminars, conference.
Attendance: 200
Exhibitors: 450
Rates: Min. booth 8' x 10' \$450.
Show Manager: Carmen Neufeld.
Show Producer: Front Line Associates, 100 DeBourmont Bay, Winnipeg, MB R2J 1K3
Phone: (204) 254-2293.

Prairie West Horticultural Trade Show

Nov 8-9, 2001

Mayfield Inn & Suites Conference Centre, Edmonton, AB

Type of Show: Trade
 Objectives: A show for the horticultural industry.
 Products Displayed: Garden centres, landscape contractors, greenhouse and nursery trades.
 Attractions: Seminars, workshops.
 Attendance: 15,000
 Exhibitors: 150
 Net Space: 48,000 sq.ft.
 Rates: Min. booth 8' x 10' \$640.
 Show Manager: Nigel Bowles.
 Show Producer: Landscape Alberta & Alberta Horticultural Congress, 10215-176 St.,
 Edmonton, AB T5S 1M1 Phone: (780) 489-1991. Fax: (780) 444-2152
 E-mail: lanta@planet.eon.net.
 Future Dates: Nov 14-15, 2002

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| CA1133 | Poultry Show Promotional Opportunities | 9/20/01 |
| CA1134 | Livestock Promotional Opportunities | 9/20/01 |
| CA1135 | Wood Product Promotional Opportunities | 9/20/01 |